



Organic[®]

Eco-friendly | Sustainable | High Performance | Zero Plastics



**FOR THE
PLANET**
— MEMBER —

Background:

This is where it all started. In 2011 one of our founders embarked to make their own surf wax. Shortly into this process he discovered how toxic all the ingredients were in standard surf wax a knew there must be a more eco-friendly alternative. After several months of hard work we finally managed to come up with a formula that worked extremely well and met our ecological benchmarks.

Differentiation:

In our ingredients we use absolutely no artificial scents (100% organic coconut essential oils) and because of our soy wax base, our wax is naturally softer and stickier, removing the need for additional softeners and adhesives.

We think we have found the perfect balance between eco-friendly ingredients and performance surfing. We have learnt that surfers simply won't compromise on performance and have designed our product around this.

Finally, we package all of our wax in 100% recycled boxes and are members of 1% For the Planet.

Range:

Surf Organic wax is available in 4 temperature ranges:

- Tropical/Base: Above 25°C (77°F +),
- Warm: 20-25°C (68-77°F),
- Cool: 15-20°C (59-68°F),
- Cold: Below 15°C(59°F -)

1,50€



Candles



Background:

Due to popular demand for our scent, we decided to work with our production partner on the development of surf wax candles.

During the development of our candles, we discovered that any candles with any petro-chemical components will release parabens (a carcinogen linked to several types of disease and cancers). Due to this, our candles are 100% soy wax based and contain no paraffin. This means that when you're burning them you don't need to worry about the chemicals you may be breathing in.

We scented our candles with the exact same organic essential coconut oils that we use in our surf wax.

Design Features:

- Approximately 50 hours burn time
- Organic / natural scents
- 100% soy wax
- 100% organic cotton wick
- Packaged in 100% recycled boxes



Surf Organic Principals



Principals

- All products must have an eco-friendly feature or aspect that we believe is superior to the existing market offering
- No products can compromise on performance
- Use recycled materials whenever possible
- Reduce waste wherever possible
- Use zero plastics in disposable product packaging

We are also a member of 1% For The Planet. Through this program we donate 1% of revenues to environmental causes.



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