

2025

UP SURFBOARDS





# about the project

It all started one warm summer night on the beach, when three friends with a passion for surfing, shared a dinner and a common idea. With years of experience in surfing and working as instructors, they recognised the importance of designing softboards that would adapt to each stage of learning and surfing.

Just like that, was born UP SURFBOARD, a brand originating from the Basque Country dedicated to creating boards that not only facilitate the initiation in this sport, but also accompany surfers in their evolution. Over time, the brand has expanded its range of products, offering different lines of foam boards and softboards, as well as accessories and surf clothing, always committed to meeting the needs of the surfing community.



# the goal

Up Surfboard's mission is to accompany people throughout their surfing journey, from their first steps to becoming an experienced surfer. The brand is dedicated to creating boards and accessories to suit every stage of learning, ensuring that everyone from beginners to experts can enjoy the best experience in the water.

In addition, Up Surfboard strives to be inclusive and accessible to all types of people, regardless of age, gender or skill level. Its vision is to democratise surfing, making the sport accessible to all and making it a shared passion around the world. Through its commitment to quality, sustainability and community, Up Surfboard seeks to inspire and connect surfers from all corners of the globe.



# season proposal

We are ready for a new season of surfing, waves and good vibes. We are expanding our catalogue offering more boards for beginners and experts. We keep the boards we have been offering, adding some new colours and adding new board collections such as the Eternal Series and HS Series boards. In our product range, the new star is the "Snaker"; handplane for those who want to feel their skin on the waves, surfing lying down, leaning on the "Snaker"; on their hand. We are leaving our soft universe to enter new orbits. This season we present the Eternal Series boards which are aimed at all surfers who are looking for their first rigid surfboard. Even for surfers who are used to rigid boards but are looking for a versatile and versatile solution for most wave conditions.

The HS Series range is the ultimate evolution of the softops known so far. Hard laminate boards with soft, non-slip topsides. Focused on performance surfing, for surfers looking for the comfort of soft boards and the speed of hard boards.

In addition to all this, our ranges School Series, Enjoy Series, SUPs, Surfskates, accessories, etc. to continue making fun and comfortable the experience of enjoying nature surfing on the waves, in the easiest, most beautiful and enjoyable way.



# content

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- Handboards *new!*
- Leash
- Fins



# 01 Surfboards



new!

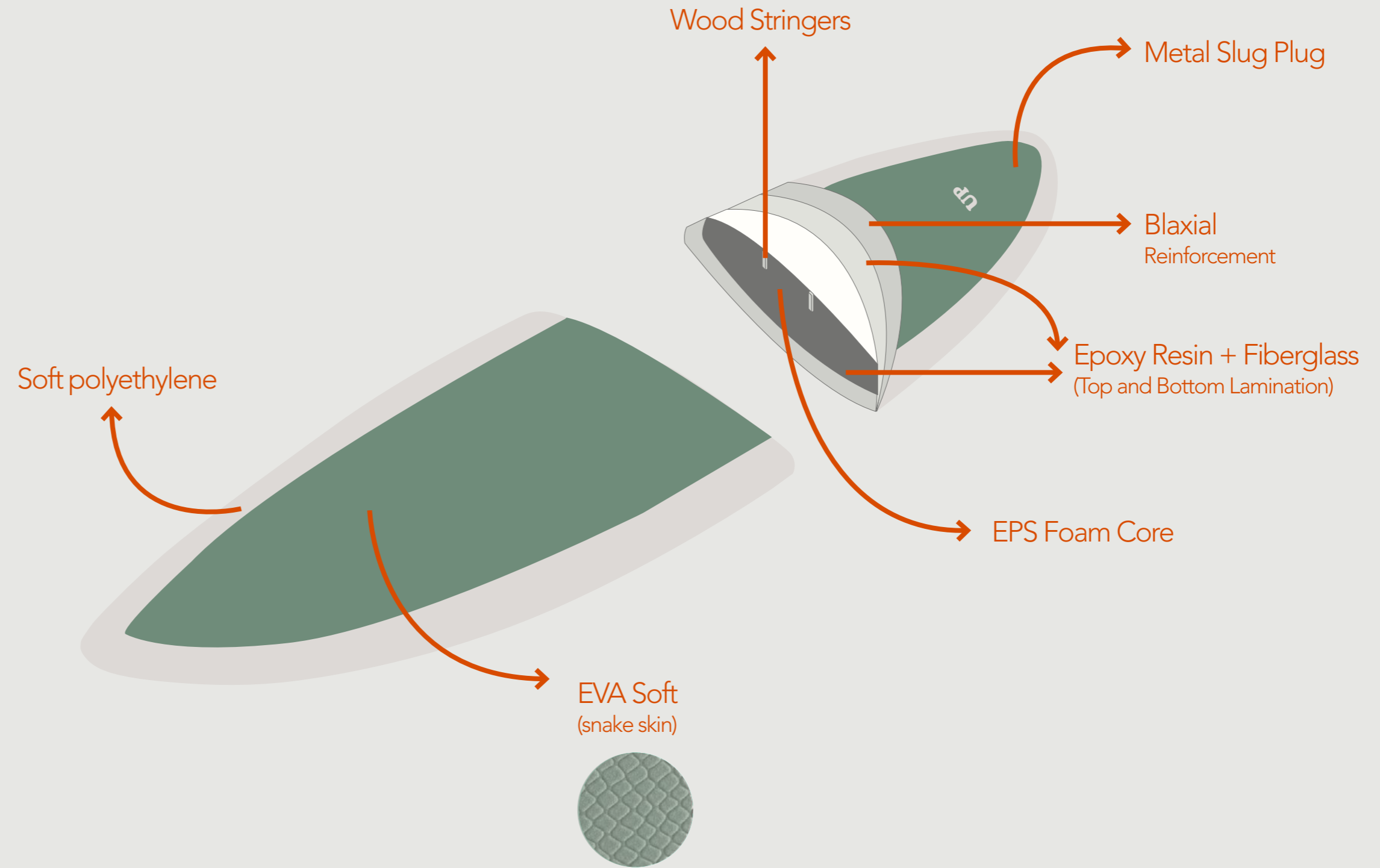
# HS

## hybrid serie

If you are looking for a soft board with the best performance, this HS SERIES range is for you. Epoxy laminate surfboards with soft topsides that will ensure all surfers don't get hurt while giving them the opportunity to ride a lot of waves with a more performance approach to their surfing. The soft top of each board is covered with anti-slip material so that no wax is needed and the edges are smoothed to avoid any kind of chafing.



# S1



## the best of fibre and soft together

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Surfboards that combine fibre and soft materials offer the best of both worlds: the stiffness and speed of fibre combined with the safety and buoyancy of a soft surface. This balance allows for optimal performance, ideal for both experienced surfers and beginners.





## comfort, speed and sustainability

These surfboards offer comfort, speed and sustainability, providing a high performance experience that is also environmentally friendly.

Metal Slug Plug

Future Fins

No Wax Needed

Won't Rub Your Skin



# HS1

Featuring a distinct fish outline, this one will surprise you with speed and traction. It's wide nose and low entry rocker maximizes paddle power and helps you to get into the wave.

Available sizes 5'5 and 5'9



# HS2

The HS2 is the most versatile board of the UP HYBIRD family. It has been designed with ease of use in mind, turning it into a great option for literally anyone. No matter if advanced surfers or beginners changing from soft to their first hard-top, the H2 covers it all.

Available sizes. 5'8 y 6'0



# HS3

This versatile all rounder is, apart from our UP Surfboards best seller, the perfect board for that transition from a softboard to your first shortboard or hardsoft. It gives you the volume, stability and paddling power you need when you say goodbye to your first softboard.

Available sizes 6'6 and 7'0



faster and more  
comfortable





The best solutions  
are born out of  
collaboration and  
diversity of ideas.

- hybrid -



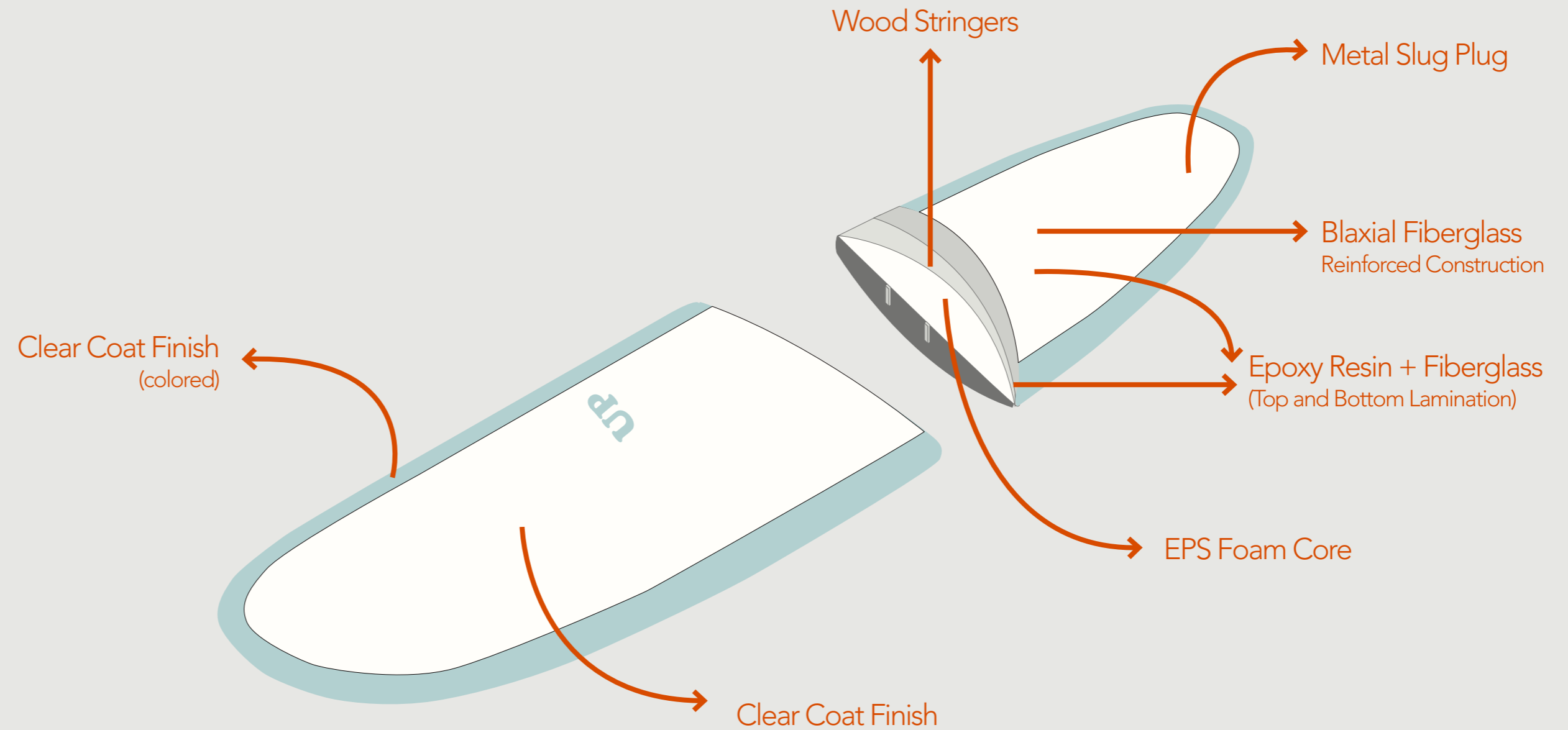
new!

# eternal serie

The Eternal range redefines the essentials in a surfboard, combining lightness, stability and ease of handling. Designed to deliver reliable and durable performance, these boards are the perfect companion for surfers of all levels.



# S2



## lightness and durability

The Eternal range stands out for its exceptional lightness and durability. These boards are designed to offer agile handling without sacrificing strength, ensuring a long lifespan and superior performance on every wave.





Future Fins

## Lightweight, stable and easy to handle: the ideal companion for every surfer

The Eternal range is light, stable and easy to handle, making it the ideal companion for any surfer. These boards are designed to offer impeccable control in the water, regardless of experience level.



Metal Slug Plug

Easy Paddling

# 6'0

This is the board for the intermediate surfer looking for an easy and manageable board. Wide at the front and with low rocker for easy paddling and take off. Ideal for progression manoeuvres, offering good line surfing even for vertical waves. The board to level up and a very versatile alternative for most days of surfing in beach waves.

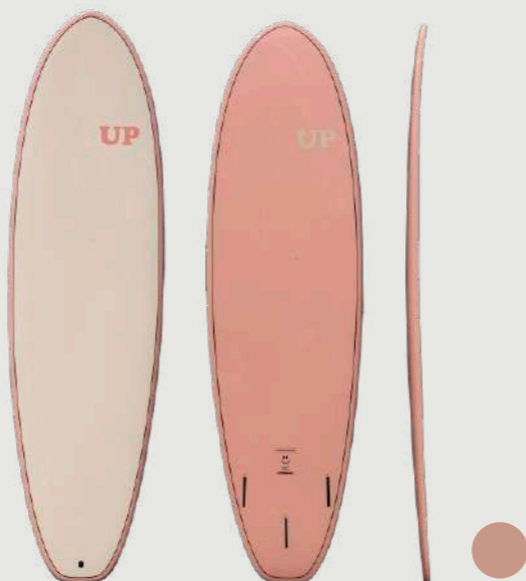
6'6 (198 cm) - 22 1/4" - 2 11/16" - 44 L



# 7'0

The Eternal 7'0 is the current and refined solution for those looking for the advantages of evolutionary or Malibu boards. Maximising its nose area, moderating its entry rocker, this board is a wave catching magnet. Thanks to its volume it offers stability, as well as very good manoeuvrability. It is aimed at people who are looking for comfortable surfing and good paddling.

7'0 - 22 3/4" - 2 7/8" - 52 L



# 8'0

The UP Surfboards Eternal 8'0 is a perfect choice for those surfers who are in the first steps of surfing or for experienced surfers who are looking to catch a lot of waves easily, on the softest and easiest days. The outline of this malibu, with generous shapes, being a wide board even in the nose, which generates stability in the wave and improves the paddling, being able to advance the take offs even when the wave has not started to break. With this board, surfing is easier and progression is faster without frustration and without stopping having fun in the water.

8'0 - 22 3/4" 2 15/16" - 66 L



Sometimes less is more, because simplicity can reveal the true essence of what really matters





The strength of an eternal material is not measured in years, but in the history it leaves in its wake.

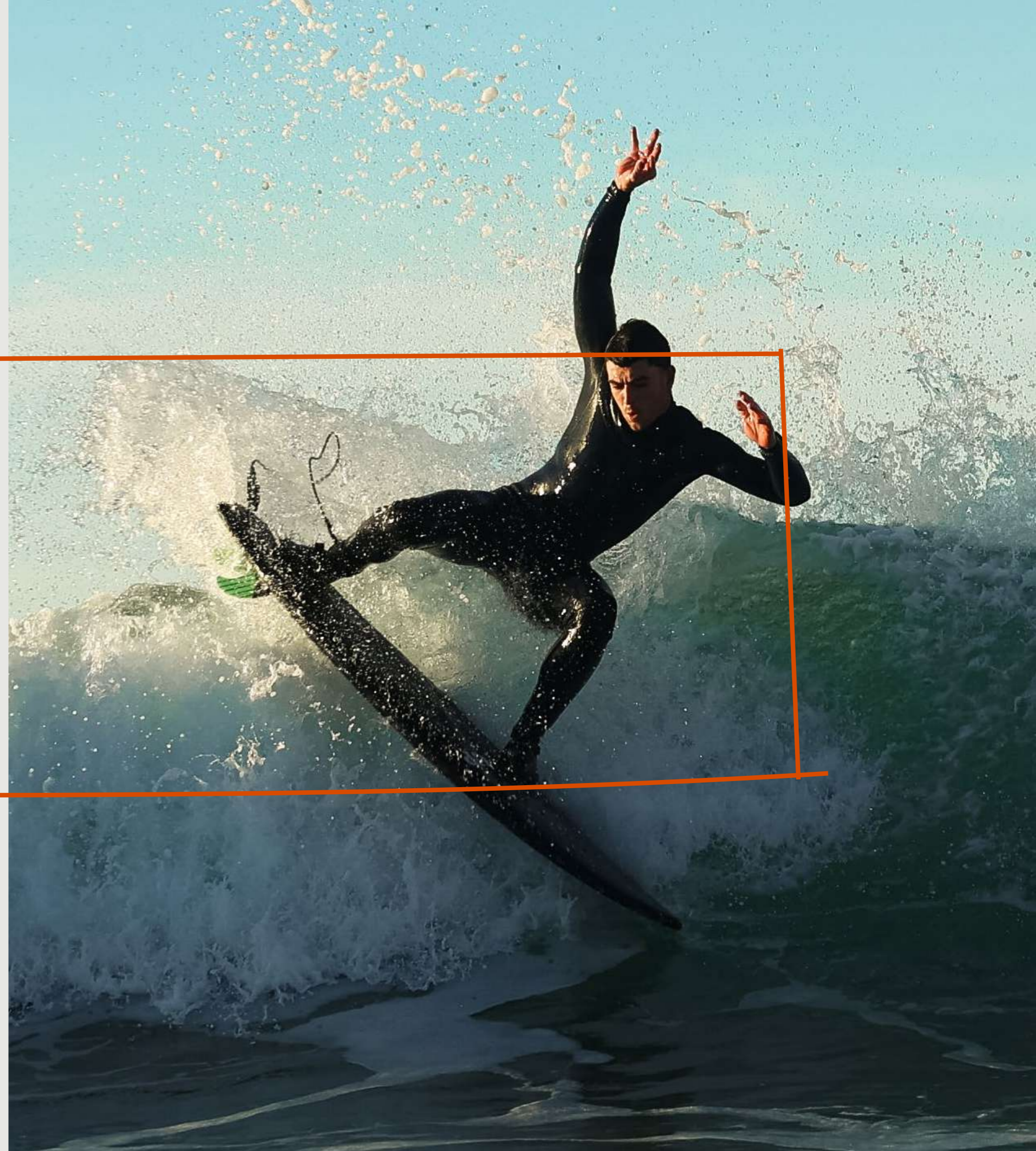
- eternal -



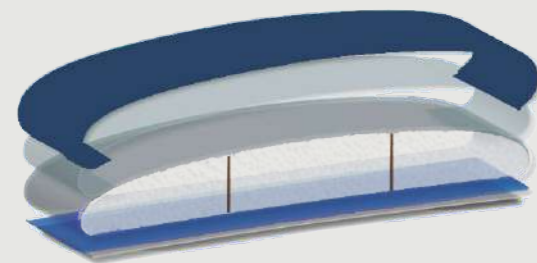


# performance serie

The Performance range offers the perfect balance between power and manoeuvrability, allowing for superior control and unrivalled performance on every wave. Designed for surfers looking to push their skills to the max, these boards guarantee a dynamic and precise experience in the water.

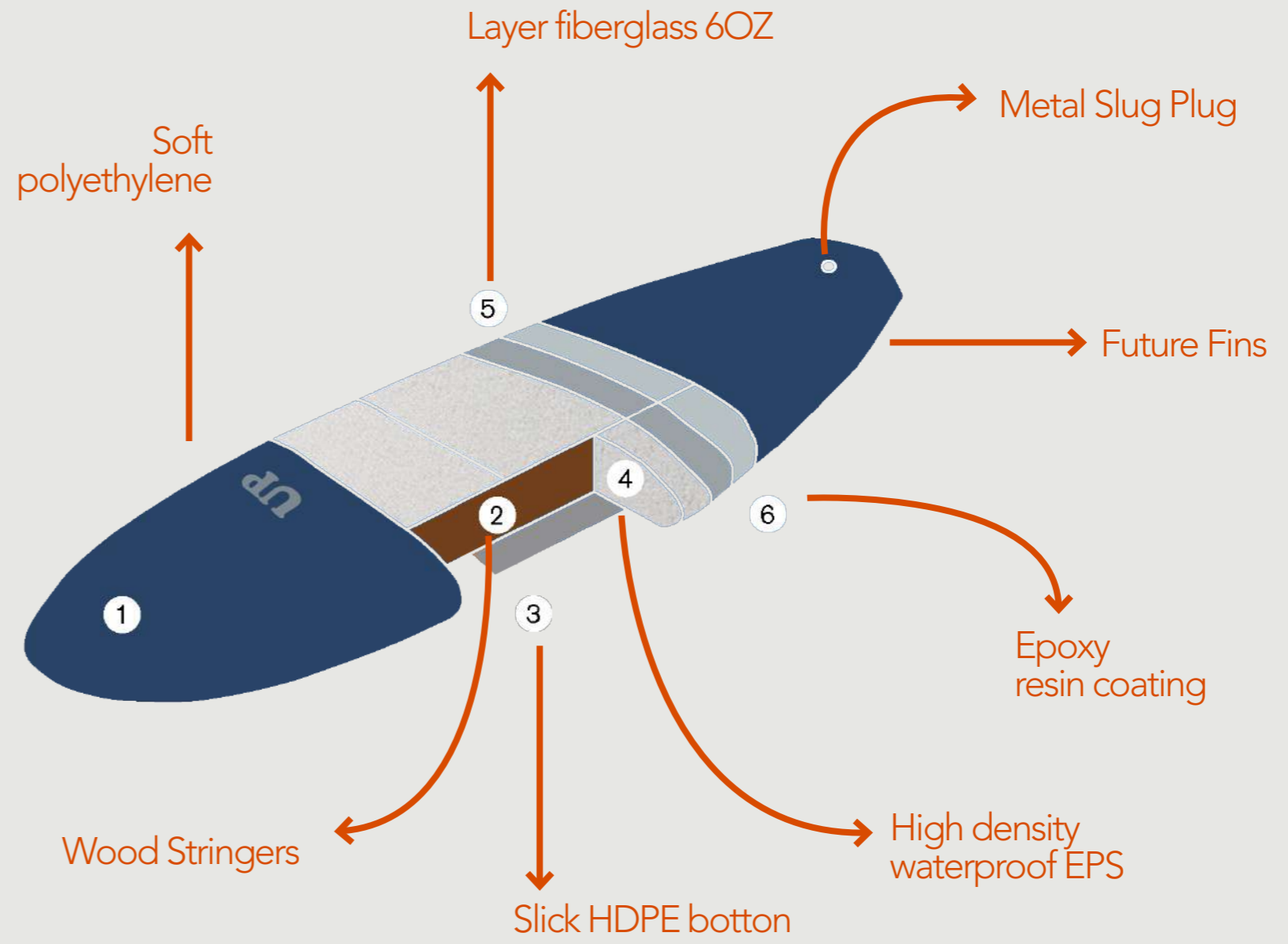


# S3



The perfect balance of power and manoeuvrability for unrivalled performance

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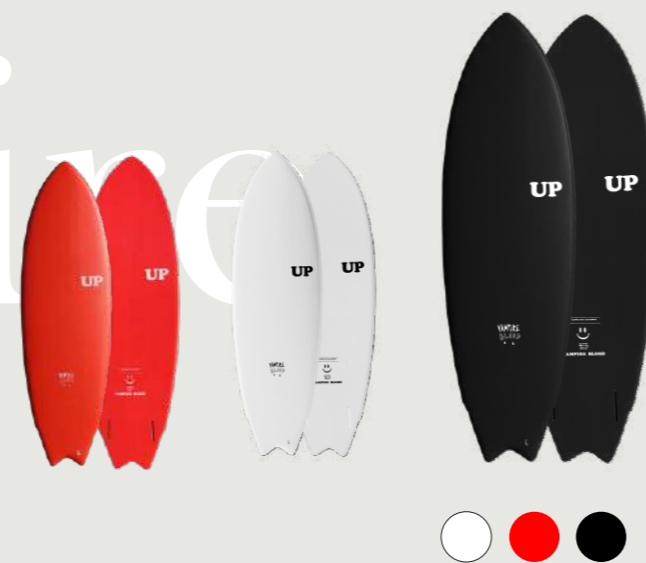


# Vampire

The Vampire Blood is a twinfin with a "wing" tail. Easy to maneuver and fast that will help you as far as your imagination allows.

5.2	20"	2 3/6"	30L
5.6	21"	2 5/8"	34L
5.9	21"	2 11/16"	36L

VAMPIRE  
BLOOD



# Blade

The Blade is a trifin with "diamond" tail. It just seems to work in anything from slop to chop waves and even works on good days.

6.0	20"	2 3/4"	36L
6.2	20"	2 3/4"	38L
6.4	21"	2 3/4"	40L
6.6	21"	2 13/16"	41L

BLADE



# UFO

The UFO is from another galaxy and we named it "UFO" for its similarities with an Unidentified Flying Object, and because it flies above the waves.

With its double rail and volume, it brings with it an extraordinary buoyancy for a 5"9, which allows you to surf flatter waves without losing maneuverability or speed. Additionally, and again due to the double rail, it is capable of handling bigger weight volumes than any other board with the same dimensions, throwing into doubt the very laws of gravity. This board will allow you surf on the smaller days, no longer needing to grab a bigger board or a longboard.

As an added extra, we have incorporated a Tail Kick which will allow you to press down with maximum strength to make maneuverability easier. If all this isn't enough, it does not need to be waxed, thanks to its special skin inspired on the most terrifying monsters in the universe.

5'9	21 1/2"	2 5/8"	38L
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Snake texture.  
NO WAX!

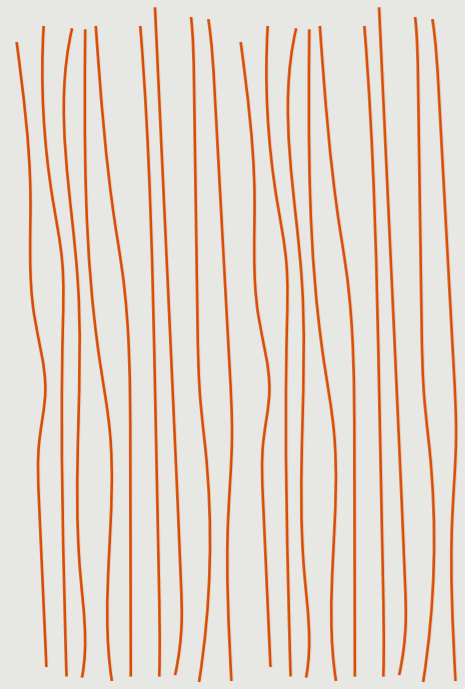




The ideal boards  
for surfers who  
want to push  
their skills to the  
limit

- performance -





# Gony Zubizarreta

This Gony Zubizarreta soft top is the end result of many approaches and tests that we have carried out, always with the idea of achieving the fastest softboard on the market.





Available sizes:      5'9      19"      2 3/4"      32L  
                                  6'1      20"      2 3/4"      38L

**gz**

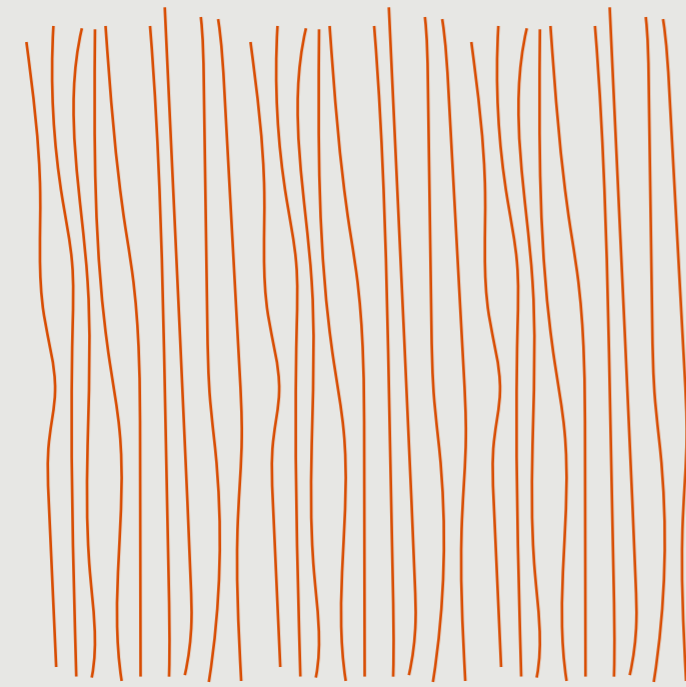
For this we have had the great experience of professional surfer Gony Zubizarreta. After polishing nuances and detailing exactly the boards that Gony had in mind to develop his own model, we have achieved a high performance softboard that responds perfectly to the most aggressive surf.

It is a trifin focused on high-expert level surfers. A fast and maneuverable board at the same time, a perfect tool to push your surfing to the limit on a soft board that will not leave you indifferent.



**gz**





# Lee-Ann Curren

Soft Muscles is the new UP Surfboard designed by Lee-Ann Curren. This softop is the result of our multiple approaches and trials undertaken, always with the objective of obtaining the most versatile of softboards, both stable and maneuverable for a wide range of surfers.





Available sizes:	6.6	21'	2 7/8"	43L
	7.0	22'	2 7/8"	48L

## Soft muscles

To this end, we have worked closely with Lee-Ann Curren who provides her ample experience as a professional surfer. Having polished general concepts and detailed exactly the boards that Lee-Ann Curren had in mind to develop her own surfboard model, we have achieved a high-performance surfboard that responds perfectly to the widest range of surfing conditions. This is a (trifin / thruster) aimed at intermediate-advanced level of surfers. A surfboard both stable and maneuverable, a perfect tool to enjoy your surfing in multiple wave conditions. From small beach breaks to quality point breaks.

*SOFT MUSCLES*





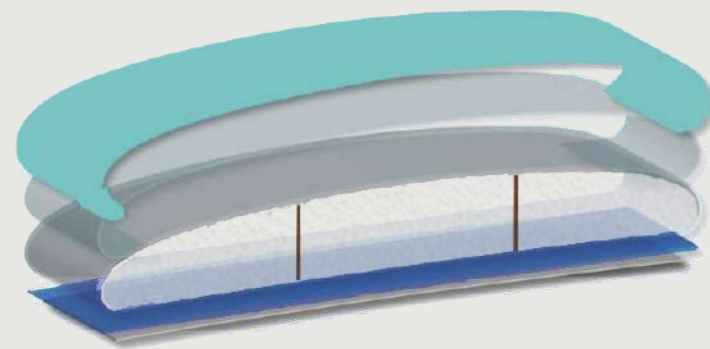
# SURF

## school serie

The School range is created to share unforgettable moments on the water, making it ideal for beginners of all ages. With its solid and safe construction, this board makes challenges look easy, providing the stability and durability needed for smooth learning. It is the perfect choice to start and enjoy surfing with confidence.

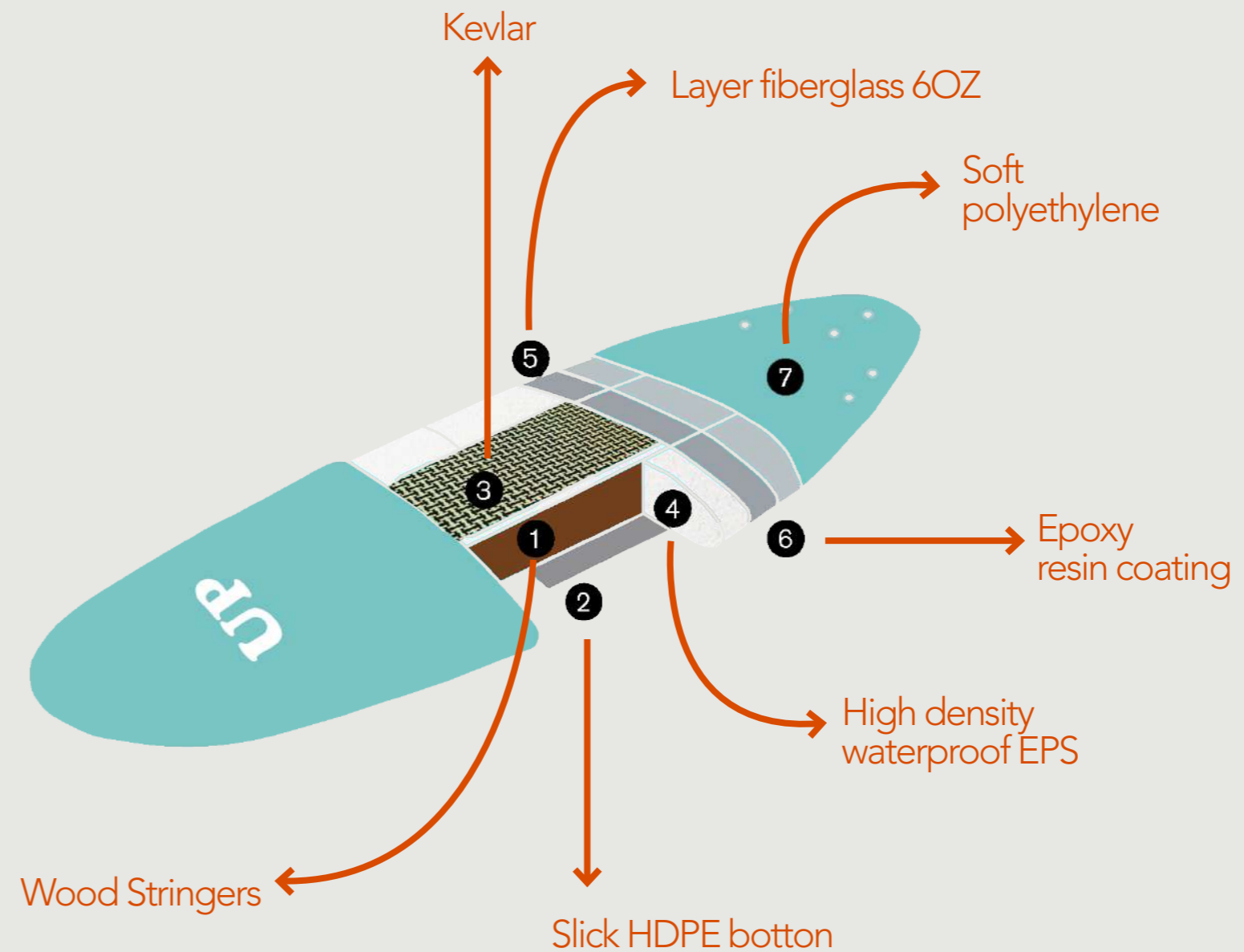


# S4



Solid and secure, this board stands up to hard

The School range is designed to withstand anything. Solid and safe, this board stands up to intensive use, offering durability and stability for learning and constant practice. Ideal for schools and surfers in training.



A board created to share  
unforgettable moments, ideal  
for beginners of all ages



# start up

Ideal for the childrens who wants start to surf.  
Great buoyancy and stability.  
Very tough and durable

6.0' (182 CM) - 21 3/8" - 2 1/2" - 42L



# way up

An easy surfboard to start and progress the level of surfing.  
Offers great surfing in small and medium waves.  
Resistant and durable.  
Soft interchangeable fins.

7'0 (213 CM) - 22 7/8" - 3" - 55L



# go up

Fun surfboard with volume and easy paddling.  
Offers easy and maneuverable surfing for all type of waves.  
Resistant and durable.

6.6' (201CM) - 22 1/4" - 3" - 50L



# play up

A fun surfboard to start and progress the level of surfing.  
Offers versatility in small and medium waves.  
Resistant and durable.

7.0 (213CM) - 22 1/4" - 3 1/8" - 57 L



# get up

Great paddling and stability.  
Easy to get stand up and offers great maneuverability.  
Very resistant and durable.  
Soft interchangeable fins.

6.6" (213 CM) - 22 3/6" - 3" - 51L



# simply up

For beginner surfers.  
Great buoyancy and stability.  
Board for riders up to 100kg.  
Very tough and durable.  
Soft interchangeable fins.

7'0 (213 CM) - 25 3/8" - 3 5/8" - 78L





Where Learning  
Becomes Fun



# hight up

Fun surfboard with volume and easy paddling.  
Offers easy and maneuverable surfing for all types of users.  
Resistant and durable.

7.6 (228 CM) - 22 1/4" - 3 1/8" - 61L



# big up 8.0

For initiation of adult and stout people.  
Great bouyancy and stability.  
Board for riders up to 140kg.  
Very resistant and durable.  
Soft interchangeable fins.

8'0 (243 CM) - 25 3/8" - 3 7/16" - 84L



# easy up

For initiation of adult and stout people.  
Great bouyancy and stability.  
Board for riders up to 140kg.  
Very resistant and durable.  
Soft interchangeable fins.

7.6 (228 CM) - 25 3/8" - 3 7/16" - 78L



# mega up 8.6

For initiation of adult and stout people.  
Great bouyancy and stability.  
Board for riders up to 140kg.  
Very resistant and durable.  
Soft interchangeable fins.

8'6 (243 CM) - 25 1/2" - 3 1/2" - 92L



# long up

Long surfboard with volume and easy paddling.  
Offers fun surfing for all types of users.  
Resistant and durable  
Soft interchangeable fins.

8'0 (243 CM) - 23" - 3 1/8" - 70L



# monster up 9.0

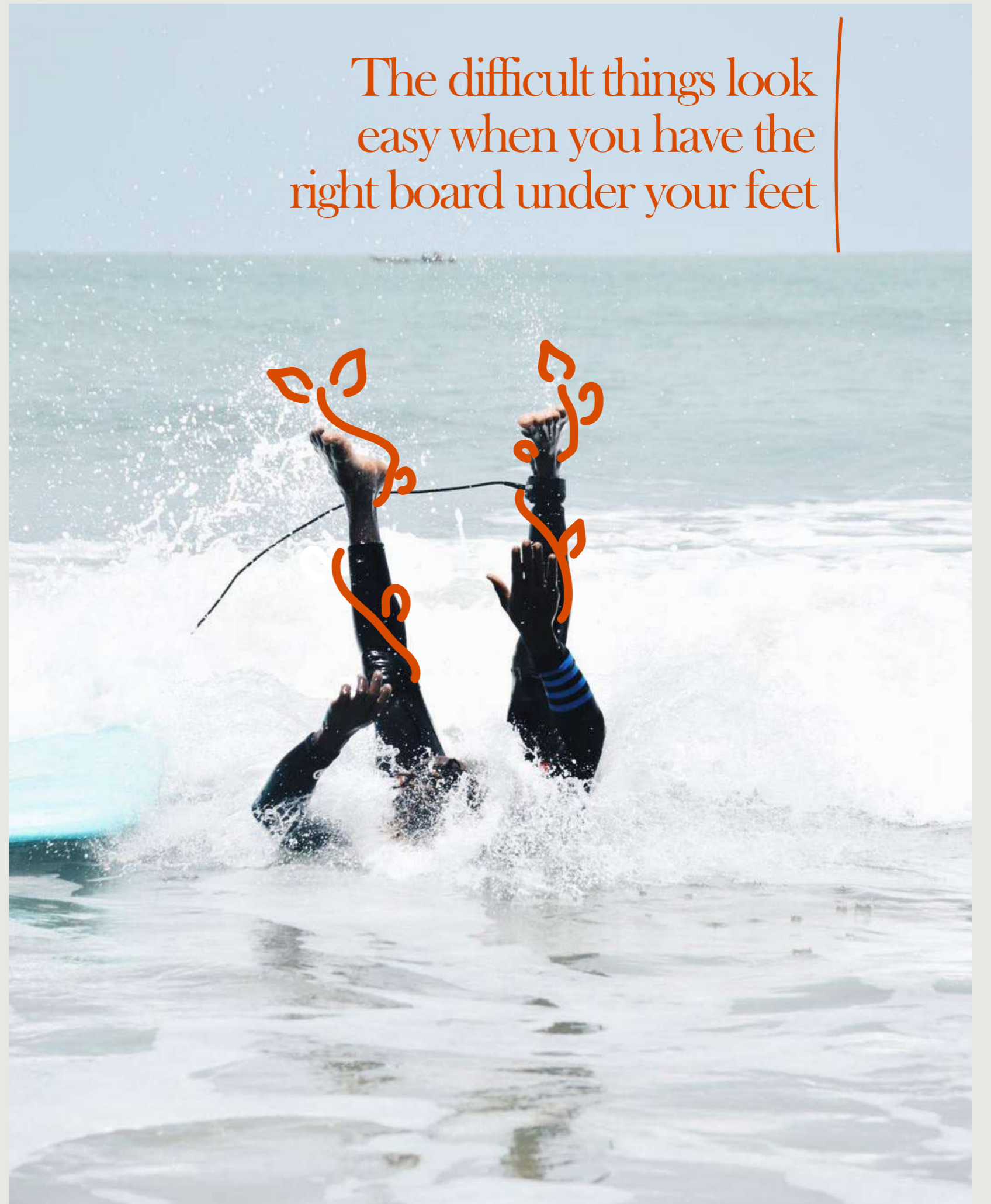
The Monster UP is a large board to get you started in surfing. Its 9 feet and its wide width will allow you to remain stable on the wave and be able to take your first steps in surfing. It can also be used as paddle surfing.  
Focused on corpulent people who have never surfed.

9'0 (274 CM) - 28" - 4 1/4" - 128L



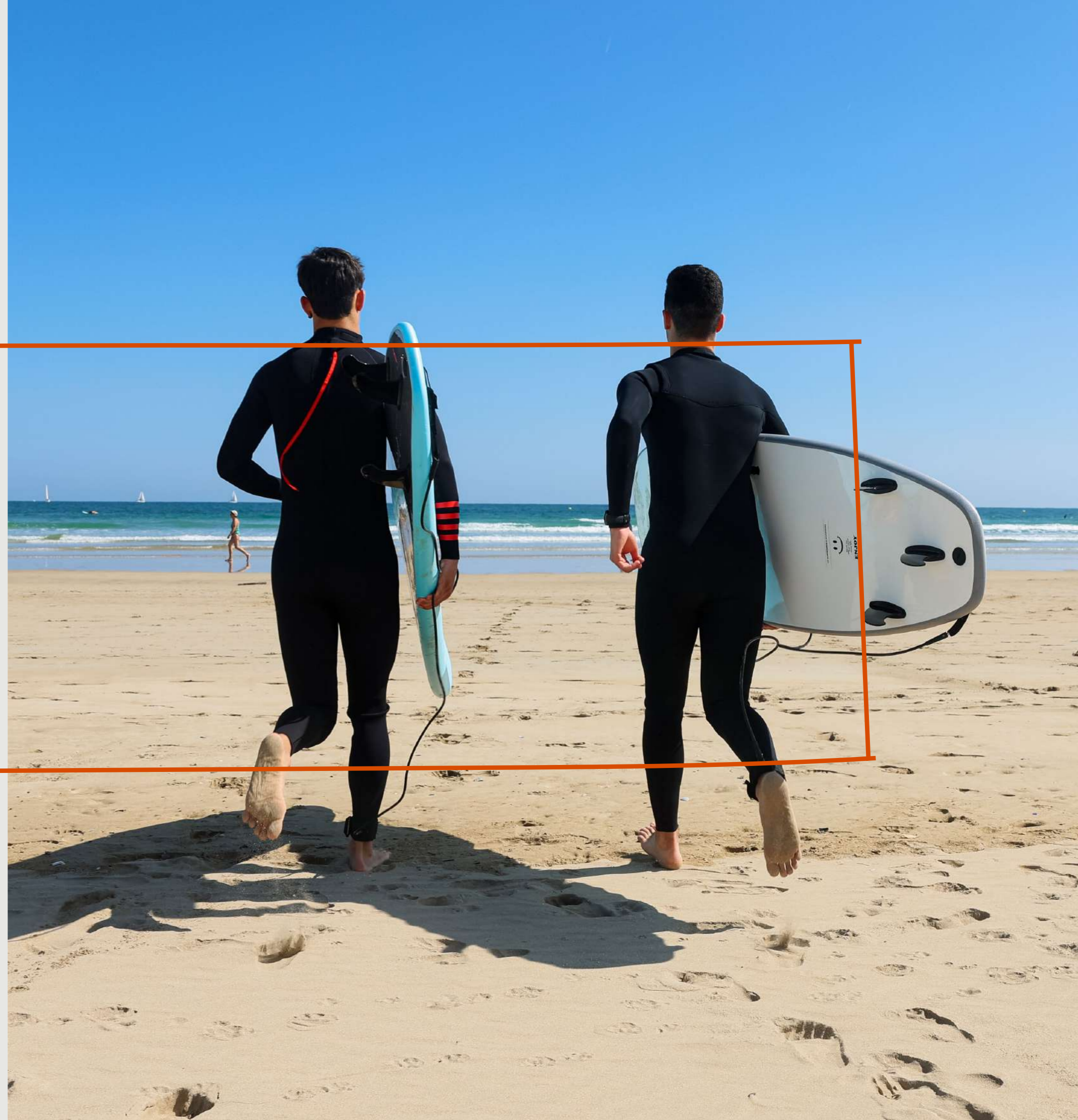


The difficult things look  
easy when you have the  
right board under your feet



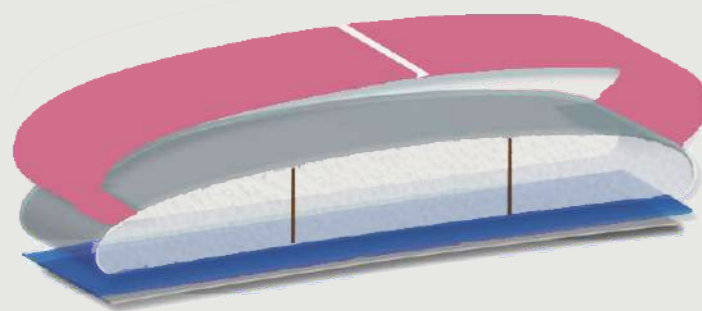
# enjoy serie

The Enjoy range is designed to make surfing accessible and fun for everyone. With a simple and functional design, these boards offer an intuitive and enjoyable surfing experience, perfect for those looking to enjoy the sport without the hassle. Ideal for beginners and those who want simplicity without sacrificing quality.





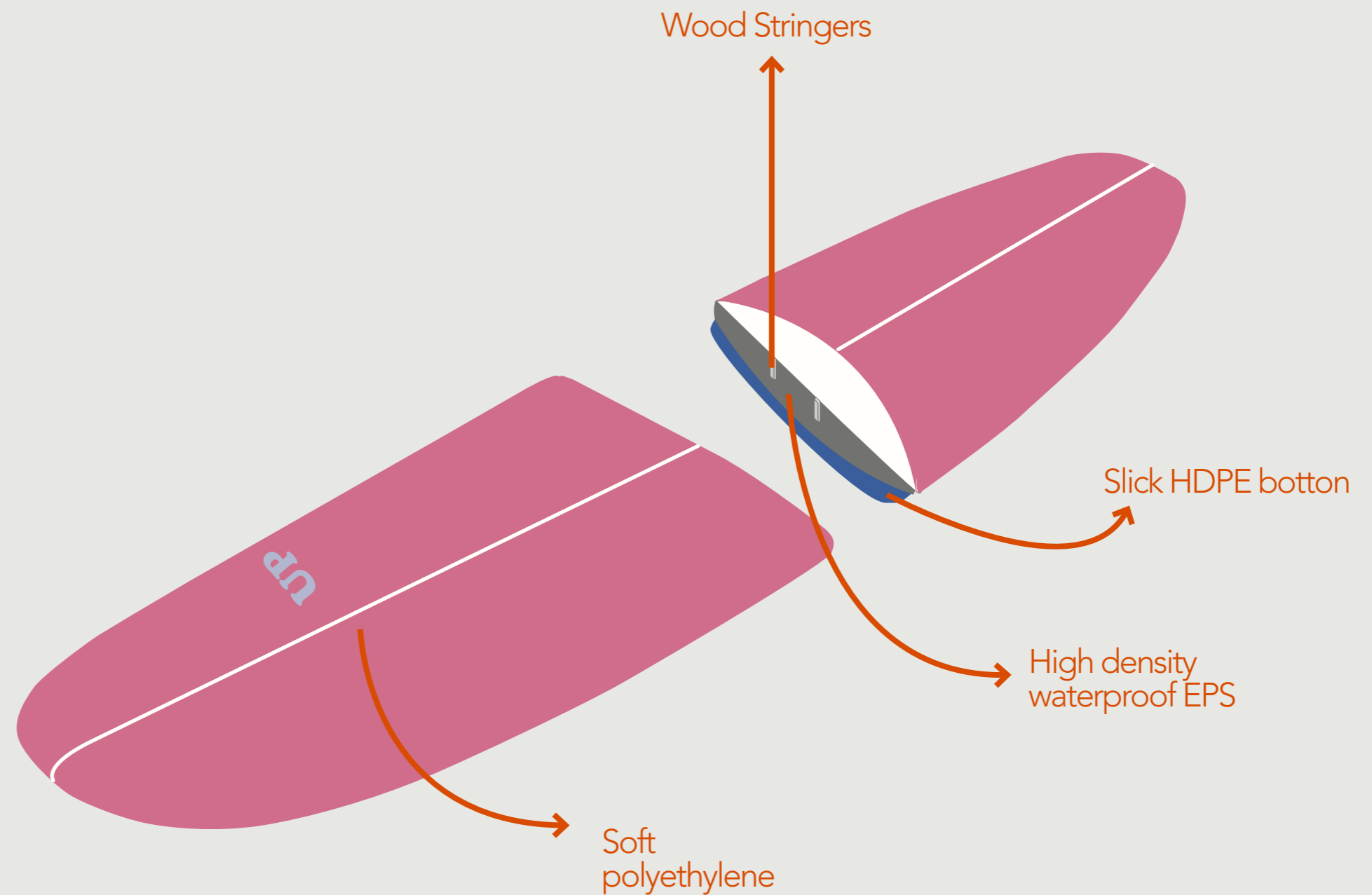
# S4



experiencing surfing is easy and accessible thanks to its simple and functional design

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Experiencing surfing is easy and accessible thanks to its simple and functional design. The Enjoy range is built to offer a smooth and fun experience, allowing everyone to enjoy the sport in comfort and style. Ideal for those looking for a hassle-free introduction to the world of surfing.



# pointed

7.0 - 22 7/8" - 3 1/8" - 55L



# rounded

6'0 (182 CM) - 21 3/8" - 2 1/2" - 40L  
6'6 (182 CM) - 23 3/8" - 2 1/2" - 42L  
7'0 (213 CM) - 22 1/4" - 3 1/8" - 57L  
7.6 (228CM) - 23 1/4" - 3 15/16" - 63L  
8'0 (243 CM) - 23 1/4" - 3 7/8" - 66L



# 02 Paddleboards





UP

UP Surfboards

UP

**BUNGEE CORD**

Equipped with a bungee cord stopper to easily tighten luggage

**HANDLE**

Solid carry handle specifically designed for a comfortable grip

**RINGS**

Additional stainless steel D-rings on the platform for an optional seat

**GRIP**

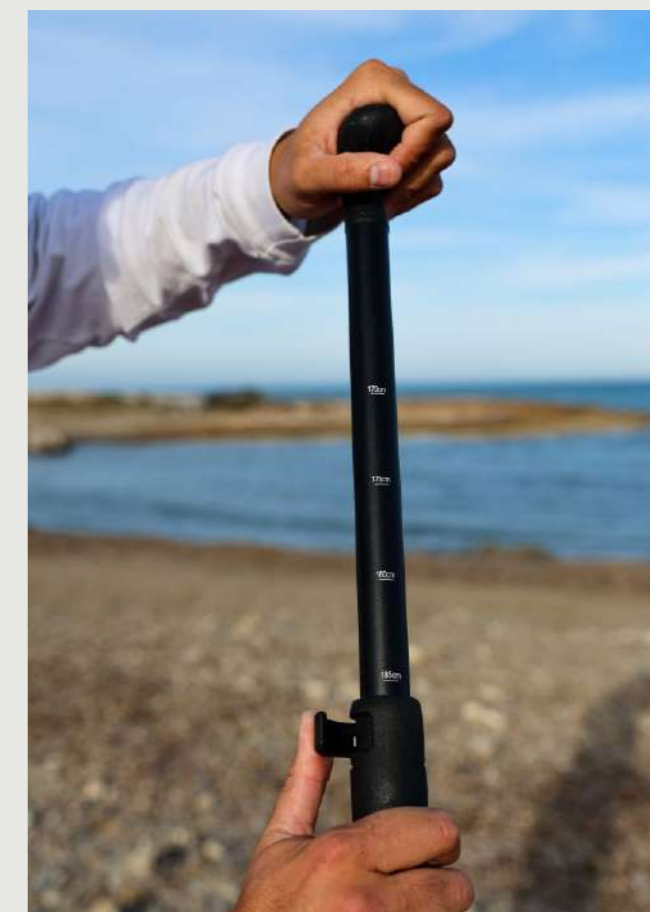
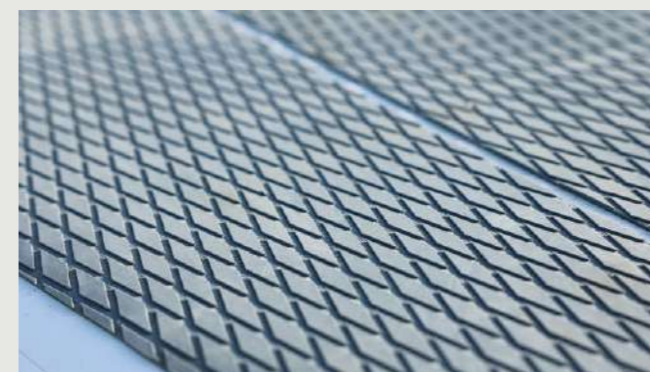
EVA pad with diamond grooves for maximum grip and comfort

**VALVE**

Air valve with quality rubber patches for superior appearance and better sealing in harsh environments

**FIN**

Removable slide-in center fin for tool-less installation





315x79x15cm 310L  
89x40x25cm

330x81x15cm 320L  
90x45x25cm

366x84x15cm 380L  
95x45x25cm

It contains a non-slip grip on the upper part and a handle for easy transport.  
Conveyor rubbers at the top.  
Includes interchangeable rigid plastic keel, three-piece folding aluminum telescopic oar, manual pump pump, carrying bag and repair kit.



# 03 Surfskates



# vampire blood

Dimensions: 30" x 9.75"  
Wheels: 60mm x 51mm – 78A  
Deck: 7-ply US Hard Rock Maple  
Axles: 150mm  
Bearings: ABEC 7 with spacers  
Edges: 6mm  
Made in Europe



# gony zubizurreta

Dimensions: 30" x 9.75"  
Wheels: 60mm x 51mm – 78A  
Deck: 7-ply US Hard Rock Maple  
Axles: 150mm  
Bearings: ABEC 7 with spacers  
Edges: 6mm  
Made in Europe



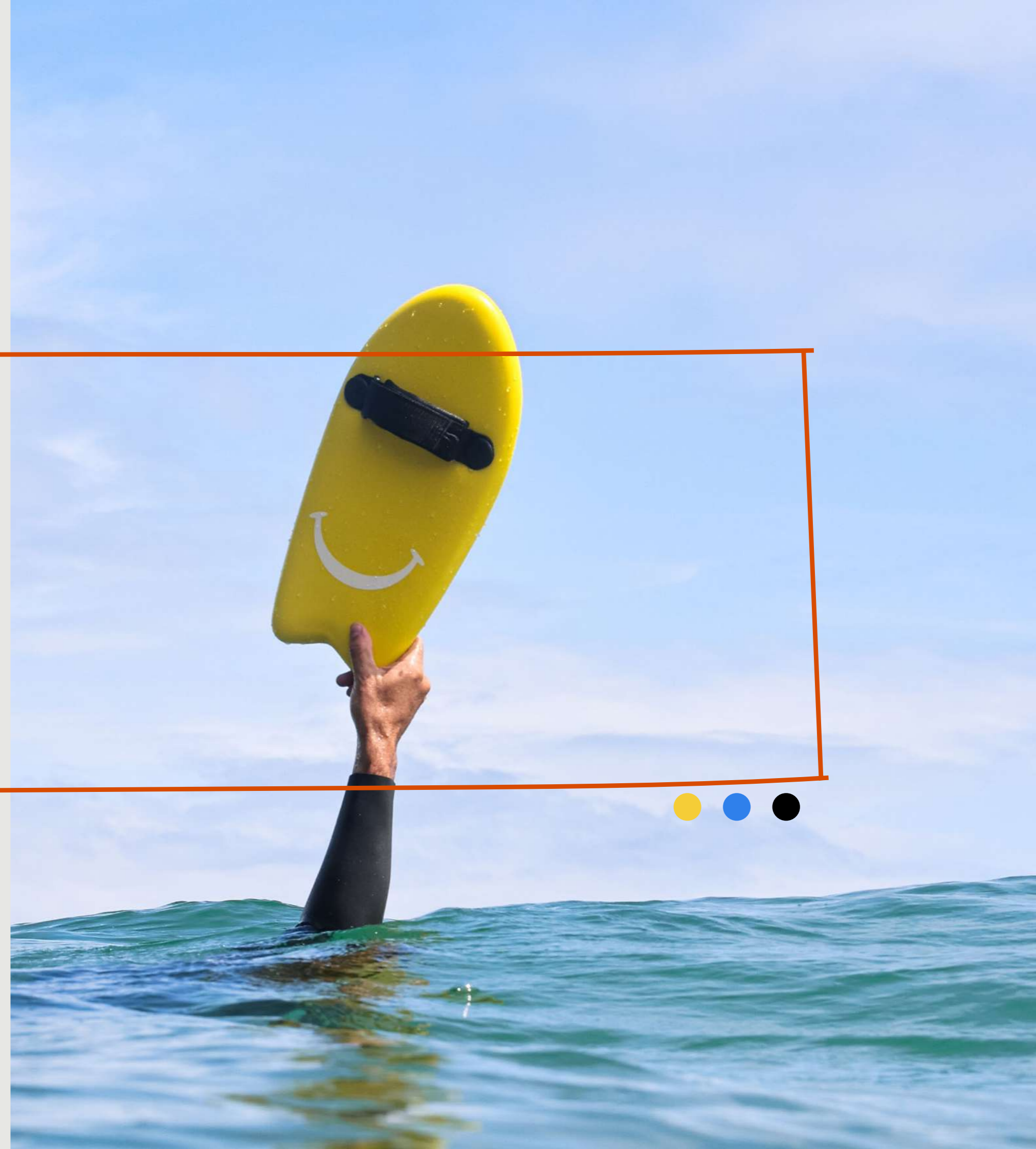
# 04 Accessories





# handplane

Discover the new body surfing accessory: a handheld board designed to enhance your experience in the water. Lightweight and ergonomic, this board fits comfortably in your hand, improving your control and manoeuvrability as you glide through the waves. Ideal for surfers looking for more precision and fun on every wave.



## leash

Introducing our range of leashes, designed for maximum strength and durability. Available in three sizes to fit different board sizes, these leashes are ideal for heavy and bulky boards, ensuring safety and confidence in every surf session. Built to withstand the most demanding conditions, they ensure your board is always by your side.

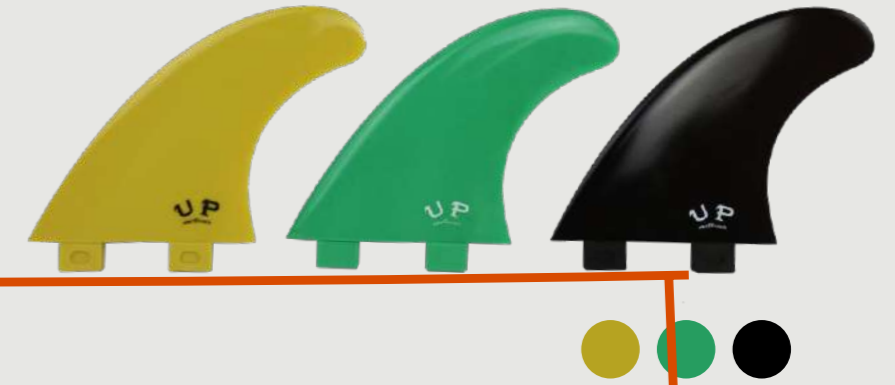
6ft 7mm

7ft 7mm

8ft 7mm

UP

# Fcs



## fins

Our fins are available in medium sizes, ideal for offering an optimal balance between control and manoeuvrability. With three different attachment systems, each fin is perfectly suited to different series of boards, allowing you to adjust performance to suit your needs and preferences. Designed to maximise your experience on the water, these fins ensure that every wave is ridden with precision.

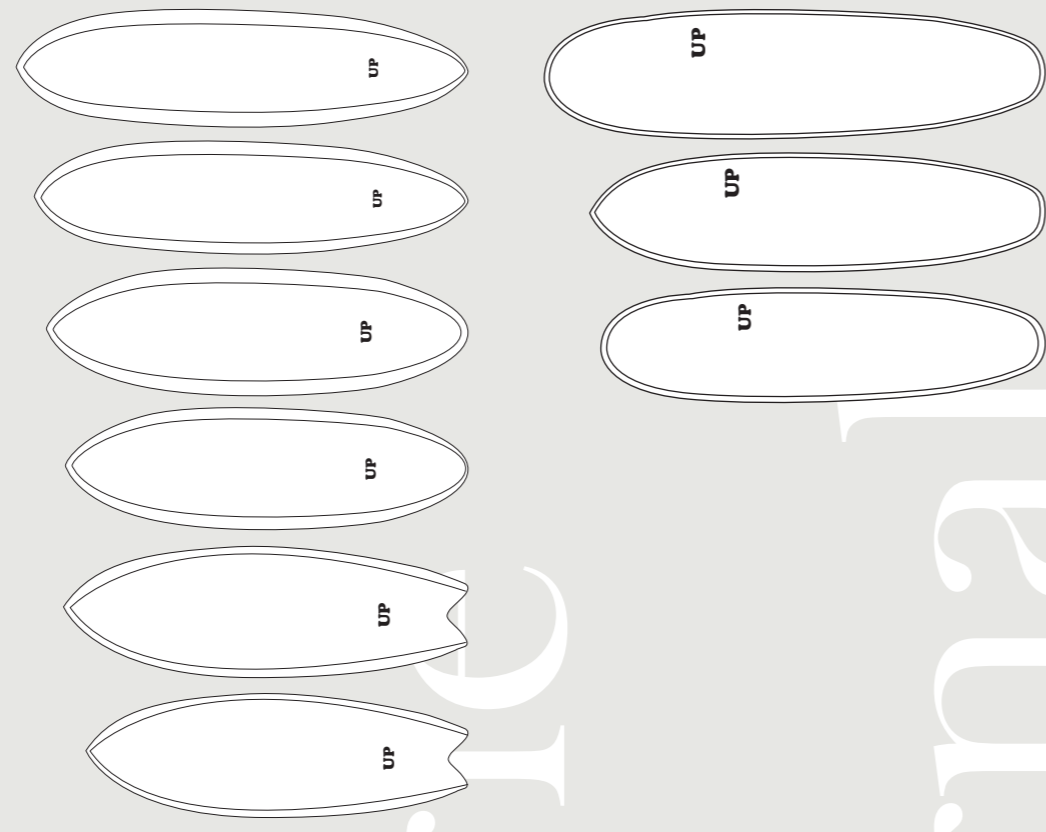
# Future



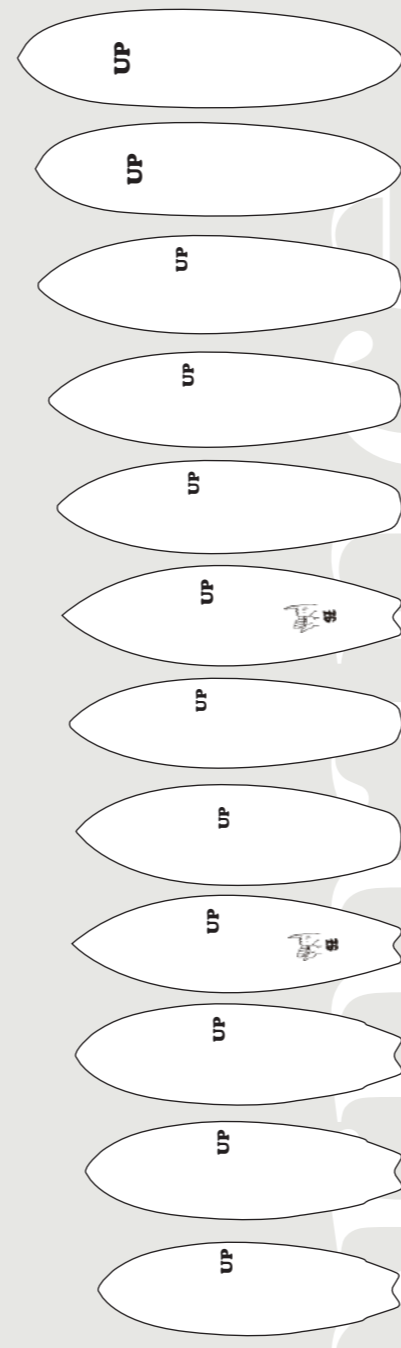
# School



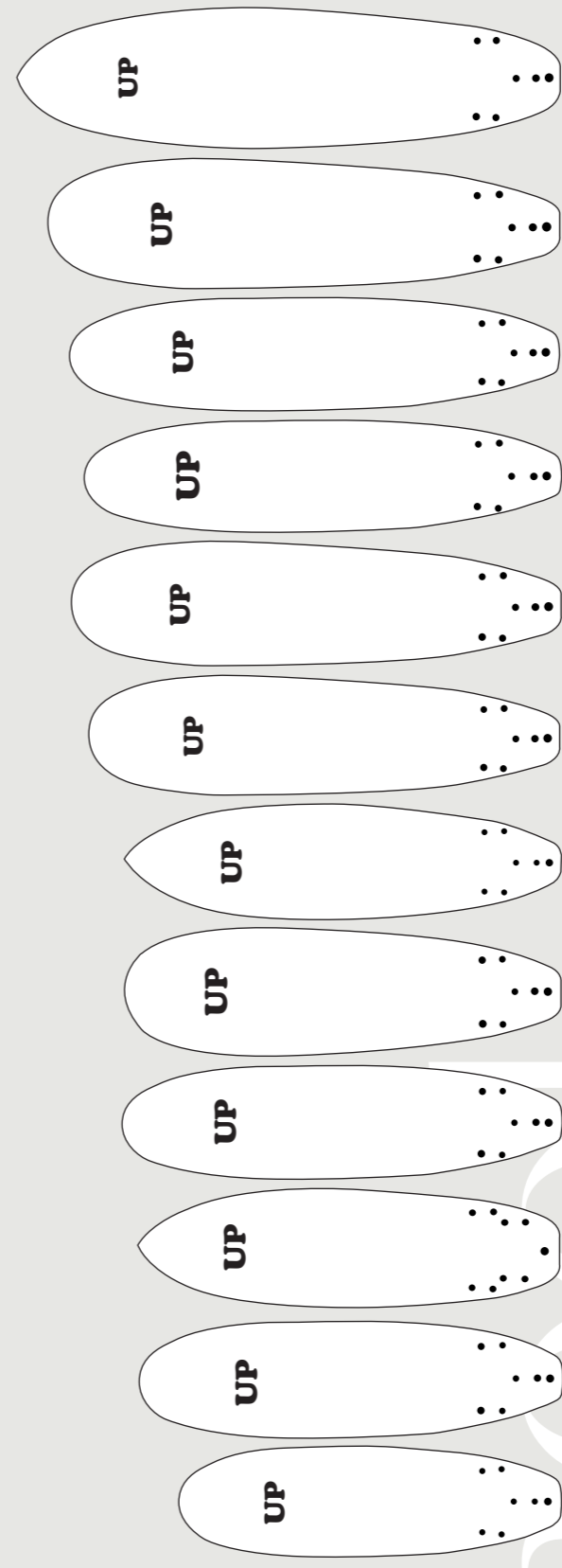
# overview



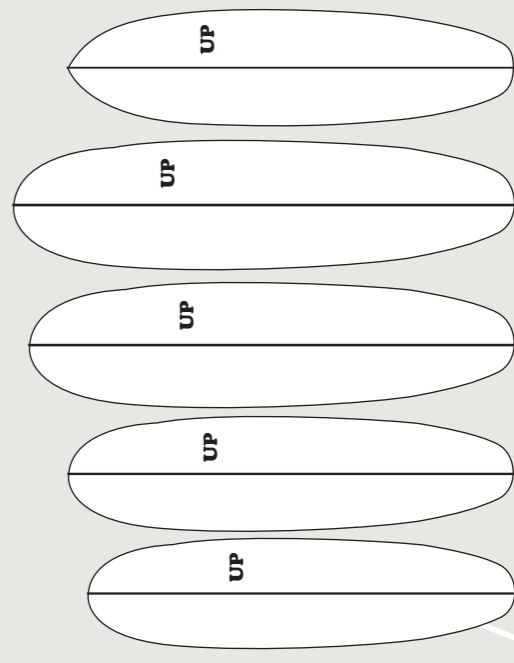
HIS service  
eterna



performance



school



enjoy



See you in the beaches.

